tekGeeks
Associate the Knowledge

Precise Business Solutions

PRECISE
SOLUTIONS

DESIGNED AROUND YOUR BUSINESS

Since forming in 2006, our core business has been designing and developing highly operational, optimized enterprise solutions. The customer focused designs and our ability to work with agility lead to comprehensive, integrated business applications. Over a decade of Industry exposure has armed us with the expertise and experiences to provide our clients with the best software solutions to enhance their businesses.

The growth of social media platforms and the surge in clients demanding creative services, made tekGeeks establish a dedicated creative team. Since the inception of the creative team we've delivered innovative solutions for a range of clients and established ourselves as creative experts. From development of an effective offline marketing strategy to its implementation across traditional and digital marketing channels through outstanding creative work. Software development being the core of the business, our creative team is highly competent in matching your creative requirements with the software solutions we offer.

We take a very progressive approach when it comes to client relationships. Instead of considering you a stranger with a problem, we sit down and build a rapport to truly understand what is best for you. In doing so, we are able to exceed your expectations by identifying the root cause of the issue and providing the very best solution.

Comprised of a highly sought-after team of experts with years of experience working in various industries, tekGeeks provide solutions that are custom made, just for you. The team has grown over the years and worked together for over a decade. With a collective experience of over 30 years, we have the skill and knowledge to identify exactly what you need.

WHAT WE DO OUR CAPABILITIES

Web Applications

Enterprise Web Application
Cutomized Websites
Application Intigration
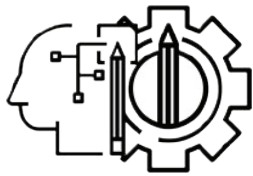E-commerce Solutions

Mobile Applications

Enterprise Mobile Applications
Custom Mobile Applications
Native Applications (iOS & Android)
Hybrid Applications

Branding

Brand Audit
Brand Guidelines
Internal Brand Engagement
Logo Design

Creative Design

Graphic Design
Photography
Printed Literature
Creative Storyboarding

Digital Marketing

Social Media Marketing
PPC
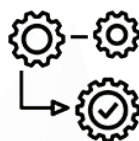Content Creation
Digital Strategy

Adivertising

Advertising
Media Planning
TV Advertising
Outdoor Advertising

SEO

Technical SEO Audit
Link-Building
Content Marketing
Penalty Recovery

Workflow Automation

Workflow Assessment Services
Compliance Management
Document Lifecycle Management
Productivity Enhancement

Consultancy

Branding Consultancy
Creative Consultancy
Software Consultancy
Digital Marketing Consultancy

USER
INTERFACE &
EXPERIENCE

We put the customer at the heart of all of our UI designs. Our process begins by understanding the end to end user experience, we then through our design principles develop a flow where the customer interaction points, drop off points and conversion points are identified. Our UI team is then able to develop a UI that a customer when navigating the system or mobile application is able to easily find what they are looking for and lead to higher conversion rates.

tekgeeks work with many clients including Mobitel for the UI development for range of systems and mobile applications. We have been working with Mobitel for the last three years to deliver multiple projects. We work with the Mobitel development and digital marketing teams to understand the user experience then our team design and build the UI for the requirements of the project.

MOBILE
APP SOLUTIONS

tekGeeks provides mobile app development solutions for commercial ventures. We are highly skilled in IOS and Android app development and offer hybrid app development too. Our strategy is to take a holistic approach to App development with utmost care and guidance.

SEO
SEARCH ENGINE
OPTIMIZATION

A higher percentage of consumers search online when they look for a local product or a service. Have you listed your company? If it is a 'NO' then, ranking higher on the search result is also a 'NO'. If you list your company and focus on SEO, you will easily move up in the search result.

OUR DEFINITION OF SEO | The impact of SEO in a nutshell

Providing the best services on website content, editing, and code to rank higher on Google,Yahoo, and Bing. Initially, your website needs to be correctly coded so it can be found easily by search engines. Your website should be quick, mobile friendly, and safe. Additionally, the content on your website must be unique, informative, and noteworthy. Lastly, you should give some thoughts to links, references, and citations from authoritative websites.

How we thrive to provide the best SEO work, and what SEO services we offer our clients?

tekgeek deals with regular updates in monitoring and enhancing your online presence.
This is how we approach SEO:

- ☐ Assess the competitiveness via digital analysis
- ☐ Optimizing code and quality content
- ☐ Develop creative content
- ☐ Focusing on local citation and optimization
- ☐ Analytics reporting
- ☐ Trial and update SEO campaigns for you

OUR
PORTFOLIO

Designing and developing web-based applications has been our core business. Over the past decade our customized solutions have gained popularity amongst local businesses. Here is a glimpse into our solutions.

NETH FM , FM DERANA & FOX | Customized commercial scheduling and credit approval system

ceylon TRAFFIC

Ceylon Traffic is a comprehensive solution for Radio and TV stations to manage their commercial traffic and scheduling. It has been built to seamlessly integrate with third party applications such as Djay Pro and accounting platformssuch as Quickbooks and Myob. It has a builtin reporting engine that has allow the users to customise the data. Revenue tracking, assigning targets and sales monitoring are attributes that have been built into Ceylon Traffic. system has the following

- ☐ Mobile application for maketing executives for closing and managing their performance
- ☐ Workflow for any approval processes
- ☐ Time slots and relevant rates for allocation of commercials
- ☐ 3rd party integration for to any finance modules for payments and radio automation software
- ☐ Manage commercials accordingly
- ☐ Performance reporting (transmission, revenue, errors)

HNB ASSURANCE | ERP system for commission processing

A web-based solution designed to meet specific customer requirements: the system is developed to integrate with, and complement, the organization's existing payroll system allowing accurate calculation of commissions earned by the insurance agents. Being a hosted solution it is easily accessible by all agents on the field and office-based by human resource management.

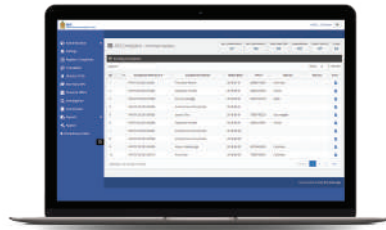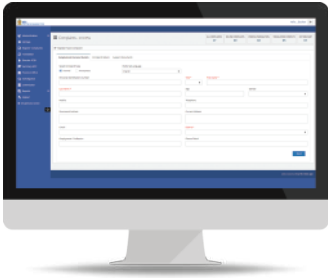**AUTO MIRAJ | Customer Process Automation Application**

A customized process automation application involving customer reception, job completion and invoicing with the vision of improving customer experience. The advisors will be using android tablets to perform day to day tasks using Process Automation Application. The development also involved development of customer mobile application on Android and iOS platforms.

NATIONAL POLICE COMMISSION | Complaint management solution

Public Complaint Management System (PCMS) is application developed for the public complaint management division (PCID) of the National Police Commission (NPC) as a web-based front interface for accepting general public complaints and processing. Once the complaint is lodged in the system; in various stages of the complaint investigation process, authorized officials can access the system and perform their part of the process.

NATIONAL POLICE COMMISSION | Process automation and Electronic Document

Management System to support Commission Meetings of the National Police Commission.

The primary objective of this project is to facilitate the commission meetings and related activities of the NPC by provision of an automation platform and its supporting infrastructure resources. The key areas of activities supported by the proposed automation platform will include;

a. Pre-meeting tasks such as preparation and submission of commission minutes and commission papers,

b. On-meeting tasks such as facilitation in navigation through the agenda and commission minutes, searching of related information such as connected agenda items of prevision commissions

c. Post-meeting follow-actions such as dissemination of commission decisions and monitoring of assigned tasks

d. Maintenance and management of information, documents related to commission meetings

ACADEMY OF FINANCE | Education institute management solution

An Education Institute Management system for synchronized management of the different aspects of the business model of the academy – the cloud based system integrated student CV processing, registration of students with their respective universities, allocation of course material, course schedule, student progress monitoring and student self-service portal, in a manner to seamlessly connect all aspects. This has allowed the academy to conduct value added services such as follow-up to enquiries made by prospective students, and tailored course scheduling to align to specific student requirements.

SOME OF OUR
CLIENTS

HNB ASSURANCE HNB Assurance	**SampathBank** Sampath Bank	**SEYLAN BANK PLC** *The bank with a heart* Seylan Bank
Auto Miraj Auto Miraj	**softlogic** BEST IN THE BUSINESS Softlogic Holdings	National Police Commision
USA Embassy in Sri Lanka	**jica** Jica Sri Lanka	**fm** Power House (Pvt) LTD
නෙත් FM NethFM	**Deutsche Bank** Deutsche Bank Sri Lanka	**Amāna** Amana Takaful Sri Lanka
economynext Capital Media (Pvt) Ltd.	**PRIME GROUP** Prime Group	**FOX 91.4** FEEL THE VIBE ASSET Radio Broadcasting (Pvt)
SERENDIP·ITY RETREATS Serendipity Retreats	**CareerMe** CareerMe	**ACADEMY OF FINANCE** The Gurus of Financial Wisdom Academy Of Finance
Sri Lanka Telecom Sri Lanka Telecom	**ACL CABLES** ACL Cables PLC	**UNDP** UNDP
unic Uni-Consultancy Service	IOM·OIM International Organization for Migration	**Mobitel** We Care. Always. Mobitel (Private) Limited

OUR
TEAM

KASUN GAMAGE | Director - Operations

With more than 22 years of experience in IT and client relations, Kasun is the Director of Operations at tekGeeks. Kasun started his career at Softlogic as a Customer Support Engineer working directly with clients onsite setting up hardware solutions, then moved in the INGO sector to work on the USAID program 'Infoshare', at the end of that program Kasun started tekGeeks with as he identified that personalized service in IT was missing in Sri Lanka.

Over the last 12 years Kasun has built tekGeeks into a reputable service provider in Sri Lanka for websites and web based applications. Kasun's clients include INGOs, blue chip companies and government organizations and most these clients have been with tekGeeks for a number of years. Kasun is a passionate leader who delivers results and builds strong relationships with his clients and his employees.

Kasun's passion is to deliver customized solutions to his clients and for their customers. Kasun has developed a framework for delivery which keeps the clients requirements at the centre of what tekGeeks do. Kasun drives his team to connect with and understand the client for each project and keep the client aware of progress. This framework delivers results.

Recently Kasun has created partnerships with other service providers to expand the services that tekGeeks can provide for the clients. Kasun is transforming tekGeeks to become a full service digital agency.

CHINTHAKA MAMPITIYARACHCHI | Director - Business Development

Chinthaka is a highly motivated, results driven leader with over 12 years of experience in designing, building and implementing sustainable business and technology solutions. Chinthak has led complex projects in Banking and Wealth Management in Australia to implement operational efficiencies, quality controls, regulatory change and enhanced customer experience.

Migrating to Sydney at a young age, Chinthaka did all his education in Sydney and did his undergraduate studies in Commerce at Sydney University. Thereafter Chinthaka joined National Australia Bank and worked in many project based roles beginning as a Business Analyst then broadening his skills into Change Management and Project/Program Management. In addition Chinthaka worked in a Business Architecture role where he designed sustainable processes and frameworks for the operational business at National Australia Bank.

Last year Chinthaka made a decision to move to Sri Lanka. In the last 12 months Chinthaka created an outsourcing service model for Australian digital marketing agencies, as such tekGeeks is now developing solutions for Australian clients. The idea is to grow this further in the next few years. Locally Chinthaka is building partnerships to increase the services offered by tekGeeks and build their profile in the industry.

THE tekGeeks TEAM

At its core the tekGeeks team consists of qualified (MSc, BSc, BCS, MCSE, and DCSE) experienced professionals who on average has been with tekGeeks for 5 years. Their skill sets include UI/UX (HTML5, CSS3, jQuery and Ajax), scripting/development (PHP, Java), databases (MySQL, MSSQL, ORACLE) and creative tools (Adobe suite CS6). The team is then supported by a Project Manager, Business Analyst and Quality Assurance. The team delivers quality solutions on time and to plan, these results ensure that the client continues to use tekGeeks and same time recommend us.

OUR
PARTNERS

Jigsaw Ensemble (International Partner)	Town Crier Marketing (International Partner)	Reflex Tech (PVT) LTD. (IOT & Hardware Partner)

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